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# **AUSTRALIAN SOCIETY FOR MUSIC EDUCATION**

## **STRATEGIC PLAN – 2021-2024**

ASME National Executive have created this document in consultation with Chapters to guide the society over the next three years. The priorities and strategies contained within will form the basis of progress for the society whilst remaining responsive to the industry we support. Honouring the vast and successful history of the organisation we see this as an opportunity to enrich the society and expand and enhance its influence in the field of music education.

# AUSTRALIAN SOCIETY FOR MUSIC EDUCATION

## STRATEGIC PLAN – 2021-2024

### Our Mission:

The Australian Society for Music Education exists to encourage and advance music education at all levels as an integral part of general education and community life, and as a profession within the broad field of music.

### Our Aims

- to support the right of every person in Australia to access a quality music education
- to promote continuous, sequential and developmental music education experiences
- to foster the development and extension of professional knowledge and skills in music education
- to seek to improve the status of music education in all learning contexts
- to provide opportunities for the exchange of ideas and research
- to encourage Australian music and composers
- to promote the rich diversity of musical traditions within Australia
- to encourage the use of emerging technologies in music education
- to recognise and encourage innovative pedagogies in music education

### ACKNOWLEDGMENT

With the deepest respect ASME acknowledges that we live, work and celebrate in the traditional Aboriginal lands and waterways across Australia. We thank all Elders, past, present and emerging, for their care, knowledge and generosity, as custodians of the world's oldest continuing culture. We pledge our support towards truth telling, and reparation. We open our hearts and minds to deep listening, learning, sharing and connecting with First Peoples here in Australia and around the world.

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# Priorities and Goals

## **1. Leadership and Representation**

- 1.1 Represent Music Education as a voice to government and in major national forums.
- 1.2 Support Networks of music educators throughout Australia.
- 1.3 Nurture partnerships with Music Education Associations to develop a united voice.
- 1.4 Facilitate representation of diverse voices and musical cultures in music education
- 1.5 Develop and promote advocacy material available to members.

## **2. Professional Learning**

- 2.1 Organisational support to develop and deliver Professional Learning opportunities across Australia
- 2.2 Foster diverse, inclusive and innovative approaches to connecting with member's professional development needs

## **3. Research and Resources**

- 3.1 Support for and dissemination of research and resource material relevant to all sectors of music education.
- 3.2 Ensure ASME members are well informed about current and emerging issues in music education
- 3.3 Enhance the Composer and Young Composer projects to realise our aims in this area.

## **4. Sustainability and Growth**

- 4.1 Ensure timely and purposeful communication and consultation with members is at the core of our work.
- 4.2 Strengthen viability of each level of the organisation.
- 4.3 Celebrate the success of members, through recognition and promotion of excellent research and practice.

# National Executive Action Plan

## Priority 1: Leadership and Representation

Goals:

1.1 Represent Music Education as a voice to government and in major national forums.

Strategy	Actions
Ensure consistency of representation on national Arts and Music Education bodies such as NAAE and AAAE	Where possible the same representative for ASME will attend meetings with preference for a member of the NE.
	When Chapter Executives attend face to face meetings with feedback provided to National Executive.

1.2 Support Networks of music educators throughout Australia.

Strategy	Actions
Regular communication <ul style="list-style-type: none"> <li>• executive committee</li> <li>• chapter chair and councils</li> <li>• members</li> </ul>	Appropriate regular communication from National President to Chapter Chairs/Secretaries/membership
	Inter-Chapter communication encouraged
	Possibly a buddy system for Executive explored
Support existing networks through social media	Utilizing Facebook and other Social Media forums to disseminate information provided by other associations and organisations. Focus on professional learning opportunities and research initiatives.

1.3 Nurture partnerships with Music Education Associations to develop a united voice.

Strategy	Actions
Establish a regular forum for Music Education Associations	Create a comprehensive database of MEA Leaders
	Communication established with leaders – forums – sharing information
	Include MEA sessions at National Conference
Revisit/Develop MOU with ME organisations	Revise ACTMEN, Develop NMTMP MOU Develop MOU with like-minded NFP Music Associations (United Voices for Music Education)

#### 1.4 Facilitate representation of diverse voices and musical cultures in music education

<b>Strategy</b>	<b>Actions</b>
Recognition of contributions from Aboriginal and Torres Strait Islander peoples	Continue Award for Indigenous Teaching
	Expand the Indigenous Resources page – keeping it free and available to all.
	Include state and territory based indigenous links for resource material, information and advice to support non-indigenous teachers.
	Sharing information of achievements in the Music Education space
Recognition of contributions from Australia's broad multicultural landscape	Provide opportunities for a range of cultural based music education through professional learning, links and support resources

#### 1.5 Develop and update advocacy material available to members.

<b>Strategy</b>	<b>Actions</b>
Create new material that highlights outcomes of up-to-date research.	Review and update current materials
	Create materials and documents to support members in advocacy for music education in their schools and communities.

## Priority 2: Professional development

Goals:

### 2.1 Organisational support to deliver Professional Learning opportunities across Australia

Strategy	Actions
Ensure biennial National Conference is supported by Chapters and National Executive	Update handbook to reflect current practices and developments.
	Support from National Executive to ensure National conference continues to offer a range of features
Develop event programs that meet the needs of members	Links shared for Private Providers, Instrumental Studio Teachers on website (MTA areas)
	Invite significant educators & ME Associations to present at National Conference
Expand State Chapter Events with support for management and promotion	Chapters to consider casual administration for event support
	Chapters explore on-line forums and social media discussion as a means of communicating and delivery of professional learning.

### 2.2 Foster diverse, inclusive and innovative approaches to connecting with member's professional development needs

Strategy	Actions
Develop materials that support and advocate for music education	Sharing of teaching resources that exist on website. Advertising new resource and support information as it is completed.
	Include materials for classroom (early childhood, primary and secondary), studio, peripatetic, ensemble/band educators.
	National Council discussions to identify specific needs for each Chapter.

## Priority 3: Research and Resources

Goals:

3.1 Support for and dissemination of research and resource material relevant to all sectors of music education.

<b>Strategy</b>	<b>Actions</b>
Update website with new and revised resource materials	Create a Resource Page on the website that contains a list of resources and links with member only access to resources
	Rework and update current materials.
Update Resource materials available for members on website.	Creation and inclusion of support resources for Music education across many sectors. Primary, Secondary, Early Years, Tertiary, Studio and peripatetic
	Creation of a resource link page that enables users to easily access high level websites, associations and forums in ME
Development of teaching resources to provide advice and ideas that support the delivery of National Curriculum and State and Territory based curriculum.	Chapters contribute locally based resources for each sector of Music Education.
	Encourage and support chapters to develop materials and support packs eg. Graduate support packs

3.2 Ensure ASME members are well informed about current and emerging issues in music education

<b>Strategy</b>	<b>Actions</b>
Communication of changes to curriculum and policy is disseminated to members	Changes to National Curriculum and State and Territory based curriculum is disseminated to membership via website, social media and newsletters
ASME National Executive and ASME Chapters play key roles in responding to materials developed by relevant curriculum authorities	ASME National to respond to all documents (eg ACARA) reinforcing an agreed ASME view
	National Executive responses to be forwarded to Chapters
Communicate issues in music education to membership	Highlight current and emerging issues through the production of <i>AJME</i> , state Newsletters and regular communications with members.
Initiate research projects in music education	Actively seek support for members to initiate research via grants from national and State and Territory based bodies.
Initiate discussions and debates in music education	Relevant forums and sessions provided at national conferences and chapter events to highlight issues and debates
Commission projects and publications that promote Australian music for use in education	Production of monographs and other publications
	Commissioning of works from emerging Australian composers
Increase accessibility of ASME's publications to membership and broader community	ASME publications further access through library databases

3.3 Enhance the Composer and Young Composer projects to realize our aims in this area.

<b>Strategy</b>	<b>Actions</b>
Enhance Young Composer Project	Seek support for project from State and Territory based institutions and organisations
	Utilise the skill base available in our universities and schools for workshopping and performances,
	Develop focus for projects in each Chapter to support national biennial celebration
	Investigate opportunities for broadcast of performances
	Create a resource kit to promote the project that includes process guidelines and teaching material for schools and chapters
	Create school kits that include teaching resources, availability of scores and recordings
Enhance Composer in Residence roles and expectations	Revisit the role of the CIR to commission new works as well as workshopping young composer pieces.
	Preparation of teaching support materials to include scores and analysis of works.
	Consider including performances via National website resource page

## Priority 4: Communication and governance

Goals:

4.1 Ensure timely and purposeful communication and consultation with members is at the core of our work.

Strategy	Actions
Regular examination of cost effective ways of maintaining communication	Include video conferencing as a preferred communication option for National Executive, National Councils and subcommittees. One face to face meeting per year if feasible.
	Ensuring cost effective measures are considered when ASME is represented on National Music Education committees
The health of Chapters is monitored	NE Monitoring governance of Chapters
	Chapter audited financial statements received and monitored in a timely manner
Development of ASME profile	Promote the profile of ASME as the peak professional association for music education
	Review current aims of the organisation
Maintenance of ASME website	Regular updating of website and social media
	Maintaining profile through press releases, research and comment in professional and public media
	All Website contributors ensure that all posts meet a very high standard in quality and information is kept current

#### 4.2 Strengthen sustainability and growth of the organisation

<b>Strategy</b>	<b>Actions</b>
Increase the membership base including renewal of members	Formation of Membership committee to look at the situation and form an action plan with Chapters executive representatives
	Consider the accessibility of communication throughout the organisation

#### 4.3 Celebrate the success of members, through recognition and promotion of excellent research and practice.

<b>Strategy</b>	<b>Actions</b>
Review the current celebrations and awards provided throughout organisation	Ensure the current awards are authentic and provide opportunities for recipients to be celebrated at National and Chapter levels
	Seek grant funding for development of awards.